



IMAGE CREATOR



SUGGESTED MESSAGES



CONNECT SOCIAL MEDIA ACCOUNTS



ASSET LIBRARIES



PRE-WRITTEN SOCIAL MEDIA CONTENT



POST SCHEDULING



COMPATIBLE



ONE CLICK SOCIAL MEDIA



SoHo™ our social media management tool helps Introducing Brokers, IB's, reach more clients, generate more income and ensure brand compliant social media promotion.

SoHo™ is a customisable social media management dashboard featuring automated publishing, access to brand marketing collateral and other tools to empower IB's to promote their offerings in the right way.

SoHo™ is designed to help IB's to realise the benefits of social media marketing, even those with little social media experience, while still proving the social media savvy with tools to improve their digital marketing strategies.

With industry shifts to online, IB's have struggled to provide their members with the knowledge & tools needed to keep up with online marketing trends. Digital marketing success leads to increased sales, recruitment and decreased participant churn rates.